

CSR Project Report

1. Introduction

This report presents a comprehensive overview of Corporate Social Responsibility (CSR) initiatives implemented across Gujarat during 2025–2026 with the support of Agrocel Industries Pvt. and Excel Industries Ltd. The programs were executed by the National Council for Climate Change, Sustainable Development and Public Leadership (NCCSD) in collaboration with key national and international partners.

The initiatives were strategically designed to address critical challenges in rural and urban ecosystems, focusing on **women empowerment, climate-resilient agriculture, sustainable livelihoods, and the integration of advanced technologies in farming systems.**

Aligned with national priorities such as “*Viksit Bharat 2047*”, these interventions aim to build **self-reliant communities, strengthen local economies, and promote environmentally sustainable practices.**

2. Key Focus Areas

The CSR initiatives were structured around the following core thematic areas:

- **Women Empowerment in Agriculture**
Enhancing the role of women as decision-makers and leaders in farming systems.
- **Climate-Resilient Farming Practices**
Promoting adaptive agricultural techniques to address climate variability and risks.
- **Financial & Digital Inclusion**
Strengthening access to banking, credit systems, and digital tools.
- **Sustainable Urban Horticulture**
Encouraging chemical-free food production in urban households.
- **Coastal Livelihood Development**
Supporting alternative income sources such as seaweed cultivation.
- **Technology Integration (Drone & Satellite)**
Introducing precision agriculture through advanced tools and data systems.
- **Disaster Risk Reduction (DRR)**
Integrating climate risk management into agricultural and livelihood planning.
- **Global Climate Engagement**
Participating in international platforms for knowledge exchange and innovation.

3. Overall Outreach & Coverage

Beneficiary Reach

- **Total Direct Beneficiaries:** 4,000+ individuals
- **Indirect Beneficiaries:** 10,000+ individuals across communities

Geographical Coverage

The projects were implemented across multiple districts of Gujarat, including: Navsari, Surat, Bharuch, Bhavnagar, Amreli, Kutch, Devbhumi Dwarka, Gir Somnath, Morbi, and Ahmedabad.

Target Groups

- Women farmers and rural women leaders
- Coastal communities and fishermen
- Urban households and gardening enthusiasts
- Youth, farmer leaders, and community institutions

Inclusivity Approach

Special emphasis was placed on:

- Inclusion of marginalized and smallholder farmers
- Capacity building of women-led households
- Strengthening grassroots institutions such as SHGs and FPOs

4. Major Interventions

A. Women Empowerment Programs

- Conducted structured training programs to enhance agricultural knowledge and leadership skills
- Developed “**Woman Farmer Champions**” to lead community-level transformation
- Promoted formation and strengthening of **Self-Help Groups (SHGs)** and **Farmer Producer Organizations (FPOs)**
- Improved women’s participation in decision-making processes within households and farming systems

B. Climate & Sustainable Agriculture

- Promoted **natural farming practices** to reduce chemical dependency
- Facilitated use of **soil health cards** and nutrient management techniques
- Encouraged **crop diversification** to minimize risks and improve income stability
- Trained farmers on **climate adaptation strategies**, including water conservation and resilient cropping patterns

C. Technology Integration

- Demonstrated the use of **drones for precision spraying and crop monitoring**
- Integrated **satellite-based data systems** for real-time weather forecasting
- Introduced **AI and mobile-based advisory services** for weather updates, pest alerts, and market prices
- Built capacity among youth and women to adopt modern agricultural technologies

D. Urban Sustainability

- Promoted **Kitchen, terrace, balcony, and kitchen gardening** in urban areas
- Conducted training on **composting, organic manure preparation, and soil health**
- Encouraged **chemical-free vegetable production** for household consumption
- Enhanced awareness about sustainable lifestyles and environmental responsibility

E. Coastal Livelihood Development

- Introduced **seaweed cultivation** as an alternative livelihood for coastal communities
- Conducted awareness and capacity-building sessions for fishermen and Coastal farmers
- Supported **institutional linkages and market readiness** for future commercialization
- Focused on **climate-resilient income generation models**

F. Disaster Resilience

- Integrated **Disaster Risk Reduction (DRR)** into agriculture and coastal livelihood strategies
- Conducted knowledge-sharing sessions on **climate risks, early warning systems, and disaster preparedness**
- Promoted **risk financing and insurance awareness**
- Strengthened community-level resilience planning

5. Key Outcomes

Women Empowerment

- Significant shift in perception from agricultural laborers to **recognized farmers and decision-makers**
- Increased leadership roles through Farmer Champions and SHG participation

Income Enhancement

- Improved household incomes through **diversified livelihoods and micro-enterprises**
- Reduction in input costs through natural farming practices

Climate Resilience

- Enhanced capacity of farmers to **adapt to climate variability and manage risks effectively**
- Adoption of sustainable and environmentally friendly farming practices

Technology Adoption

- Increased use of **drones, mobile applications, and digital platforms**
- Improved access to real-time information on weather, crops, and markets

Sustainability

- Widespread adoption of **chemical-free agriculture and organic practices**
- Improved soil health and long-term agricultural productivity

Community Strengthening

- Formation and strengthening of **SHGs and FPOs**
- Improved collective decision-making and bargaining power

Urban Impact

- Increased urban green cover and improved micro-climatic conditions
- Enhanced awareness of **healthy and safe food production**

6. Sustainable Development Goals (SDGs)

SDG 1: No Poverty

- Strengthened income security of rural, coastal, and smallholder communities
- Supported livelihood diversification through agriculture, micro-enterprises, and coastal activities
- Reduced vulnerability by lowering input costs and improving access to institutions

SDG 2: Zero Hunger

- Promoted sustainable, climate-resilient food production systems
- Improved soil health, crop productivity, and food availability
- Encouraged household-level food security through urban horticulture

SDG 5: Gender Equality

- Enabled women farmers to transition from laborers to decision-makers
- Strengthened leadership through SHGs, FPOs, and Farmer Champions
- Improved women's access to finance, technology, and institutional support

SDG 8: Decent Work and Economic Growth

- Created sustainable livelihood opportunities in agriculture and coastal sectors
- Enhanced productivity through skill development and technology adoption
- Supported entrepreneurship and income-generating activities

SDG 9: Industry, Innovation and Infrastructure

- Introduced advanced technologies such as drones, satellite data, AI, and digital platforms
- Strengthened digital infrastructure for agricultural decision-making
- Built innovation capacity among youth and women

SDG 11: Sustainable Cities and Communities

- Promoted urban green spaces and sustainable living practices
- Strengthened resilience of rural and coastal communities
- Encouraged community-led planning and collective action

SDG 12: Responsible Consumption and Production

- Reduced chemical dependency in agriculture

- Optimized resource use through precision farming
- Promoted responsible consumption via chemical-free food production

SDG 13: Climate Action

- Integrated climate adaptation and disaster risk reduction into livelihoods
- Enhanced preparedness through climate awareness and early warning systems
- Promoted climate-resilient farming and water conservation practices

SDG 14: Life Below Water

- Supported sustainable coastal livelihoods
- Promoted environmentally responsible marine-based income generation

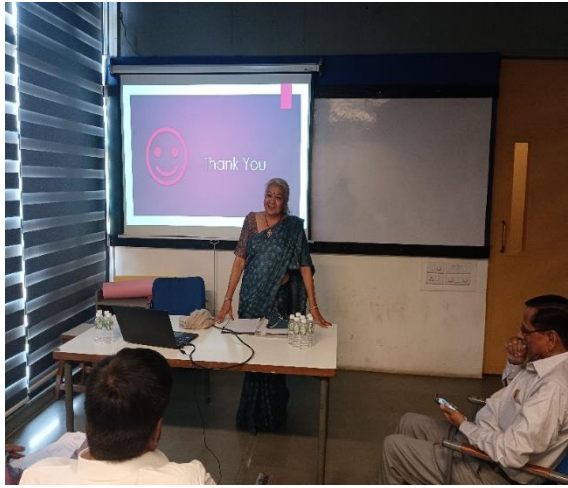
SDG 17: Partnerships for the Goals

- Strong collaboration with civil society, research institutions, and global platforms
- Knowledge exchange at national and international levels
- Demonstrated scalable, partnership-driven development models

6. Conclusion

The CSR initiatives during 2025–2026 contributed significantly to building resilient, inclusive, and sustainable communities across Gujarat. By integrating capacity building, technology adoption, institutional strengthening, and environmental sustainability, the programs improved livelihoods and empowered communities to lead their own development. These efforts align strongly with the vision of **Viksit Bharat 2047** and offer a scalable model for sustainable rural and urban development.





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Mandvi, Gujarat, India
Nh 8, Mandvi, Gujarat 370460, India
Lat 22.8476° Long 69.374783°
24/07/2025 11:06 AM GMT +05:30

